



Hymers 2030

Our Strategic Vision

To offer a life-changing education of all-round excellence with a strong academic thread; to be the school of choice in East Yorkshire and the Humber area, and a flagship for the independent sector in the north of England

OUR STRATEGIC AIMS

- 1 Provide for our pupils individualised care and support that will allow them to flourish and fulfil their full potential
- 2 Prepare our pupils for life after Hymers, enabling them to lead happy and successful lives and contribute positively to their communities and the wider world
- **3** Fully integrated into the city of Hull and the local area, both inclusive and aspirational, to remain true to our charitable objectives and the purpose of our founder, Revd John Hymers

STATEMENT OF INTENT

Much of what we do at present is outstanding. The hallmarks of a Hymers education have been established and enhanced over many years:

- High academic standards
- Rich co-curricular opportunities
- An inclusive community that serves the city and wider area

We will continue to be the best that we can possibly be and compare ourselves with the very finest day schools in the UK and overseas. We must ensure that we innovate and respond to a changing world to provide an inspiring and life-enhancing education for our pupils.

Our core values and strategic direction should not change fundamentally. Instead we will pursue incremental change across many areas.











STRATEGIC PLAN: **EDUCATION**

1 Ethos & Values

To encourage our pupils to make the most of the opportunities afforded to them by a Hymers education; to educate them to be intellectually curious, act with integrity, show a sense of responsibility to their local communities and the world beyond

Our Priorities

Community: to be an inclusive and diverse community that is strong, cohesive and mutually supportive

Aspiration: to live up to our motto of **High Merit. High Reward.**

Integrity: to act with responsibility, honesty, kindness and empathy

Service: to promote service within our own school community; to the wider community within the city and region; to an interconnected world

2 Pastoral Care

To ensure that all our pupils from the Junior School through to Sixth Form are known to us; to build their self-esteem, value them as individuals and nurture them to be happy and successful

Our Priorities

Encourage high standards of personal responsibility and integrity in all our pupils

Enhance the personal development of our pupils in an ever-changing world, through an outstanding PSHE (Personal, Social, Health and Economic) programme and 'hidden' curriculum *

Promote the pupil voice within the decision-making of the school

Nurture online safety and resilience in our pupils, educating them to use the digital world positively and constructively

^{*} The 'hidden' curriculum is everything that is learned by pupils that is not explicitly taught. Instead, many of the values held dearly by the school are unwritten and learned through the pupils' own observation of the academic, social and behavioural expectations.

3 Academic

Through a culture of high aspiration and inspiring teaching & learning, to enable all our pupils, from the Junior School through to Sixth Form, to fulfil their true potential

Our Priorities

Be renowned across Yorkshire and the Humber area for outstanding teaching & learning

Provide both appropriate stretch & challenge, and support for all pupils

Ensure our curriculum at all levels is appropriate to the needs of individual pupils, fully preparing them for the demands of a fast-changing world

Use the very best of EdTech to enhance the learning of our pupils

4 Co-Curricular

To nurture in our pupils a roundedness and breadth; to encourage a culture of participation and allow them to explore their potential in a wide range of activities; to develop in them 'soft' skills that will allow them to flourish in life

Our Priorities

Promote and celebrate the enjoyment of activities and interests beyond the classroom

Provide and support breadth of opportunity

Positively encourage the involvement and participation of all pupils

Allow individuals to specialise and excel in their chosen pursuits

5 Our Staff

To recruit and develop teaching and support staff who are highly qualified and skilled in their fields and committed to the success of Hymers pupils; to be the educational employer of choice in the local area

Our Priorities

Attract and retain the best staff in the region

Ensure high level of engagement among all staff

Promote staff welfare by supporting the mental and physical health of all staff

Provide enriching professional development opportunities





6 Governing Body

To attract and recruit a high calibre Governing Body which reflects the diversity of the school and local community, and which offers the range of professional skills and experience to support and challenge the Head and Senior Leaders

Our Priorities

Support the aims of the school and ensure that these are achieved

Determine the overall direction and development of the school through good governance and clear strategic planning

Promote and develop the school in order for it to grow and maintain its relevance in society

Ensure that the school functions within the legal and regulatory framework of the sector and in line with the school's governing document

7 Public Benefit

To ensure that the school continues to provide meaningful public benefit and fulfils its charitable purpose

Our Priorities

Make available bursaries for academically gifted children from families otherwise unable to afford a Hymers education

Engage in purposeful outreach into local schools and the wider community

Make available facilities for community benefit

Promote the public benefit that the school provides to a wider audience









STRATEGIC PLAN: **BUSINESS**

1 Relationships with Parents & Alumni

To build and cultivate flourishing relationships with the parents of our pupils and the Old Hymerian community; to communicate with them in an effective and appropriate way, allowing them to feel suitably involved and informed about the school

Our Priorities

Promote positive communication and engagement with our parent body

Engage in a purposeful way with a wider network of our alumni across the world, informing them of the ongoing success of the school

Through our Development Office, establish and support the growth of an enduring and substantial legacy and endowment funded bursary programme to support wide access to the school in keeping with the foundation mission of John Hymers.

2 External Relations

Through our marketing & admissions department, to ensure that the achievements of the school are recognised widely beyond the gates; to promote the school as clearly and widely as possible; to develop an outreach programme that ensures Hymers is connected to schools and businesses in the region

Our Priorities

Promote the opportunities provided by the school to prospective parents and pupils in accordance with the strategic marketing plan

Develop our admissions processes to enhance pupil recruitment by facilitating a smooth customer experience for prospective pupils and parents

Develop a strategic programme of outreach to support schools, charities and businesses in the local community

3 Operational Model

To develop an operational model that both supports busy family life and maximises pupil recruitment; to establish further our position as the independent school of choice in the city of Hull, East Yorkshire and North Lincolnshire

Our Priorities

Further enhance our marketing capability to promote strong pupil retention and recruitment at all stages

Maximise Junior School recruitment

Enhance retention and recruitment into the Sixth Form

4 Facilities & Services

To operate a successful financial model and provide the best possible facilities and services for our pupils

Our Priorities

Generate a sustainable annual surplus to allow continued investment in the education of our pupils

Provide outstanding educational facilities and services through ongoing maintenance and capital investment

Leverage opportunities for additional income streams







We would love to hear from you

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